Digitalize your brokerage for speed and agility

Brokers can use Adlnsure to digitalize their front and back-office operations and streamline business processes across different business units to improve productivity, collaboration, and efficiency.





Aging legacy is a key obstacle to agility for many brokers

Many industrial and commercial brokers struggle to ensure the agility to meet the changing market demand due to the aging legacy technology and siloed IT architecture.

Some of the major challenges include:

- Use of disparate IT systems, tools, and forms across different functions and lines of business
- End of life of IT systems
- High cost of maintenance
- Low data quality due to manual data entrance and nonintegrated systems
- Tech talent shortage
- No support for custom broker products (bundled coverages of different insurance partners)



AdInsure helps industrial & commercial brokers to fully digitalize their business

- Digitalization of processes, including placement, contract, claims, and financial management
- Communication between insurers and brokers
- Customer management
- Digital tools for front and back-office teams
- Support for all standard and custom insurance products.
- Low code Product and process configuration tools
- Option for a full migration to the Cloud
- An agile and future-oriented technology platform



Support for all your business teams, from sales to the back office

Adlnsure supports industrial and commercial brokers to digitalize their entire back and front-office operations to streamline business processes across different lines of business and regions.

It provides all the features they need to meet existing and future customer demands and introduce a more agile approach toward carriers.

Opportunity and placement management

Manage opportunities and fast-track your tendering process to reduce the time needed to select the best offer.

Contract management

Design insurance quotations, conclude contracts, and manage contract changes.

Custom broker products

Ability to manage custom broker products, from Sales, Policy management to Claims.

Claims handling

Support for a complete claims process, dependent on the insurance contract or participating insurers.

Commission management

Support for various models of brokerage calculation and payments assures flexibility and operations across different regions.

Billing and Collection

Automated processes for sending of invoices, reminders, and other documents related to payment obligations.

Technical accounting

Adlnsure features analytical data in subledger and integration with external general ledger.

Handle all your new sales opportunities

Standalone Adlnsure or integration with a third-party CRM system

• CRM: lead management and information gathering

• Adlnsure: design the most suitable coverage/proposal

Sales expert-focused UI and workflow dashboard



Manage the end-to-end placement process

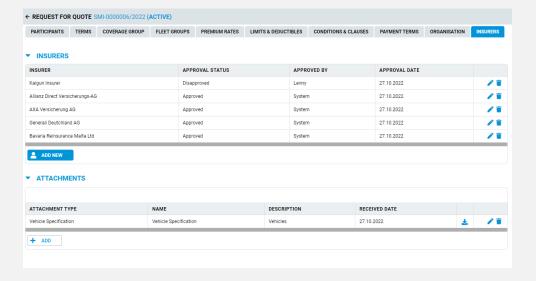
- Communication between brokers and clients and participating insurers
- API integration for importing clients, policies, claims, and payments
- Support for automated or manual editing of terms and

- conditionsSales-focused UI and workflow dashboard
- Portal access for self-service applications

RFQ management

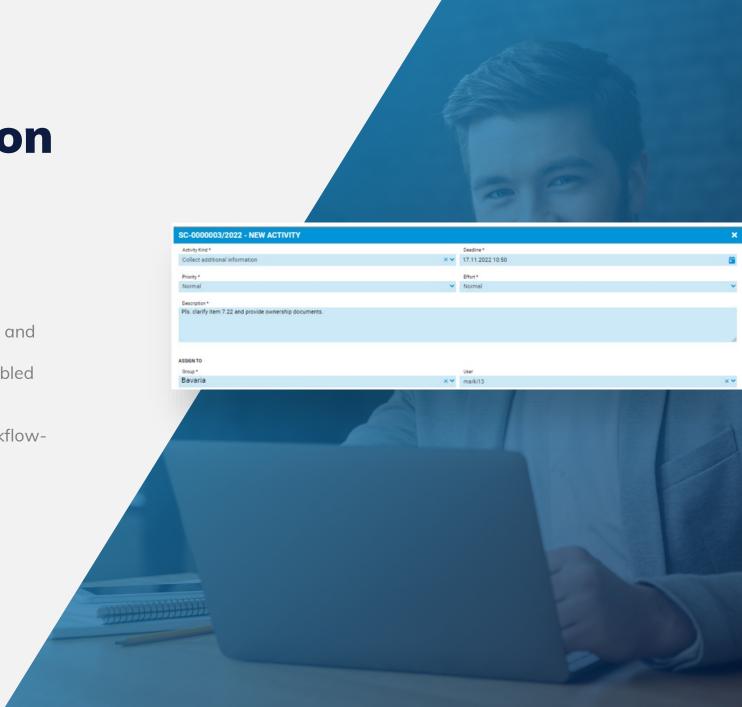
- RFQ Creation
- RFQ Pre-submission approval workflow
- RFQ Response evaluation

 RFQ Risk Share adjustment



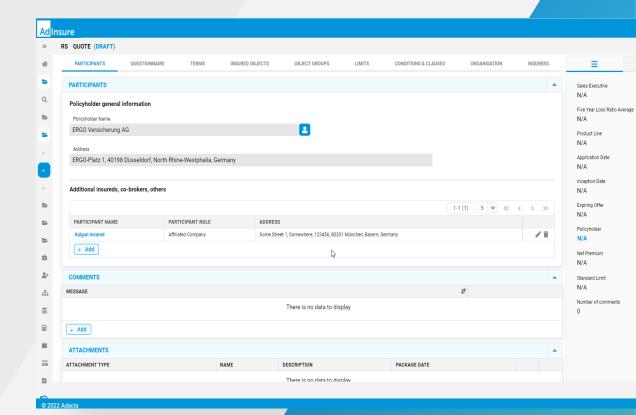
Improve collaboration with clients and insurance partners

- Client self-service: submit applications, approve quotes and manage policies
- Client-broker communication supporting workflow-enabled activities
- Self-service RFQ response portal
- Insurer-broker communication channel supporting workflowenabled activities
- Access management through user groups
- Workflow management
- Customizable user Dashboards



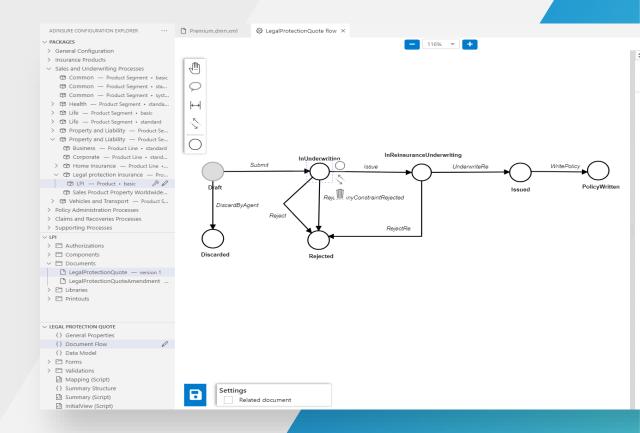
Manage the whole contracting cycle

- Contract creation and change management,
- Manual or automated creation of new contracts
- Automated document creation
- Bundling option that supports multiple coverages on a single contract
- Combining several products
- Amendments for terms adjustments, insured object changes, and renewals
- Automated premium calculations



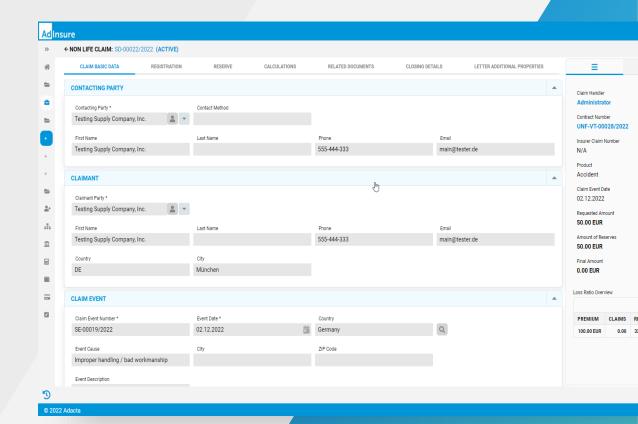
Create custom products based on your unique market insight

- Design and Configuration of custom products
- Bundling of different coverages from different insurance partners
- Configuration of custom risk groups, tariffs, and other product elements
- Support for Sales, Contract management, and Claims processes
- Reusable configuration components
- No code approach to changes for Business users



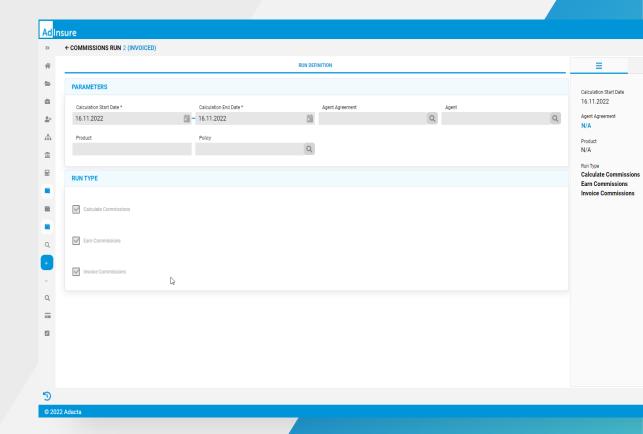
Manage claims for your custom products

- FNOL
- Claim registration
- Claim reserve automation
- Claim handling, calculation, and liquidation
- Automated deductibles and limits
- Claims underwriting
- Refund management
- Mass Claim management
- Legal procedures



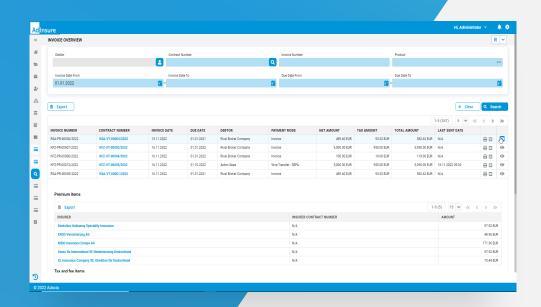
Manage commission for all your business partners

- Support for different payment models
- Compatibility with different markets and lines of businesses
- Automated commission calculations (per insurer, product, or line of business
- Commissions calculated as monthly settlements or as a retained brokerage model



Automate invoicing and payment obligations

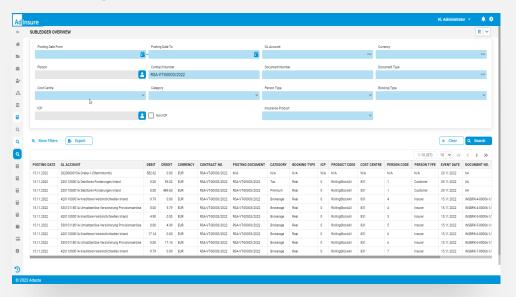
- General Invoicing
- General Billing
- Collection
- Dunning Management
- Support of payment methods, including SEPA, UPN, and CC



Prepare everything your general ledger needs

- Journal, accounting, and entry period management
- Accounts receivable, payable
- Bank statements
- Posting schemas

- Payment order management
- Chart of accounts and general ledger
- Accounting card Management



AdInsure covers all your operation team needs

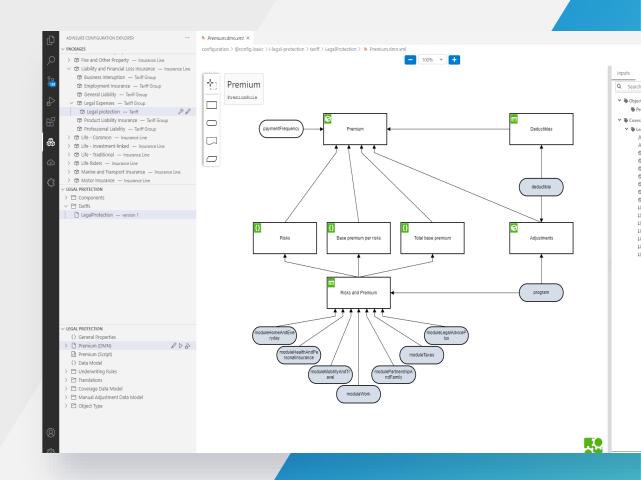
Adlnsure for industrial insurance brokers is an advanced insurance solution that provides industrial brokers with all the features they need to meet existing and future customer demands and introduce a more agile approach toward carriers.

Digitalize your entire back and front-office operations to streamline business processes across different business units.

Low code approach to change management User-friendly and fast configuration and deployment of insurance products with Adlnsure Studio, **Modern integration framework** Easy integration with existing and future systems and technologies via APIs or service buses. **Cloud based** Fast-track your tendering process with an end-to-end solution and reduce the time needed to select the best offer. **Layered architecture** Easy outside integration and integration with DMS, CRM.

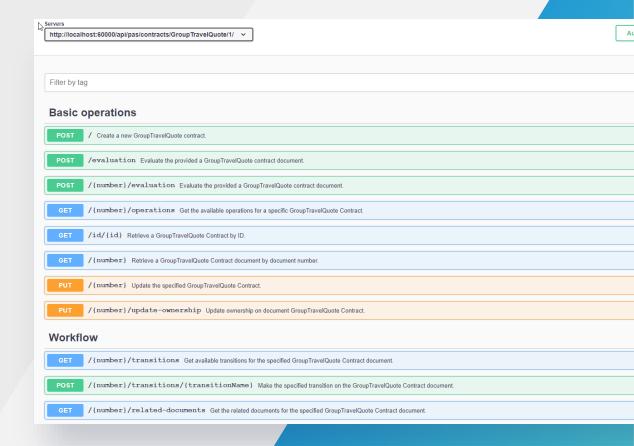
Manage changes to the entire product portfolio with Adlnsure Studio

- Design standard and custom coverages and products
- Accelerate product development from rapid prototyping to testing and deployment
- Define and manage risk groups, coverages, tariffs, and other items
- Modify various product components to create custom insurance products
- Hierarchical definition of insurance conditions across business lines.
- Product configurations testing in a controlled environment.
- Reusable configuration components enable the swift design of new products and product variants



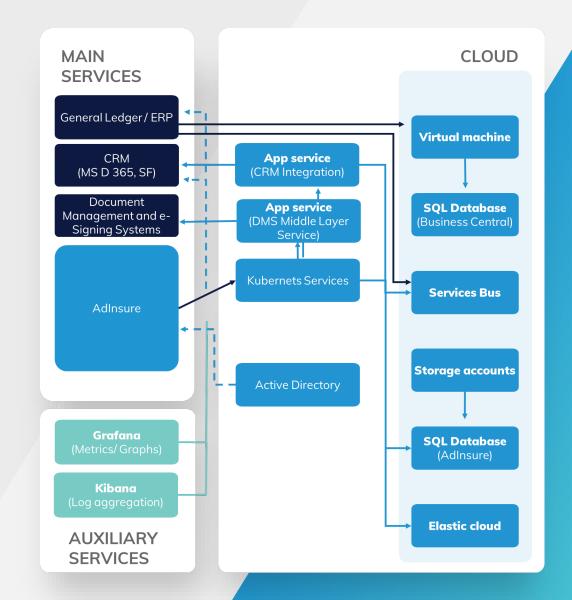
Easily integrate with existing systems and emerging technologies

- Out-of-the-box API for all configuration changes
- Service bus integration frameworks
- Open for integration with Insurtech
- Sales-side CRM rest API integration framework (Party integration, CRM opportunity creating Application)
- Insurer-side CRM rest API integration framework (Party integration, RFQ submission creating a CRM opportunity)



On-premise or fully cloud-based

- Flexible deployment options that fit in with your IT infrastructure and operating models
- Cloud deployment in Microsoft Azure, Amazon AWS, and Oracle Cloud
- On-premise deployment on your own infrastructure
- Support for Oracle Cloud
- Support for multicloud: Oracle OCI



AdInsure features a fully configurable, layered architecture

03 - Customization layer

For many clients, their unique way of doing things is what sets them apart from the competition. Customization of solutions is configuration based and supported by AdInsure no-code and low-code tools.

02 - Standard layer

Built-in support based on the experience of our industry and technology specialist for different Solutions. Implemented in the form of Adlnsure business modules and system- and regional-specific configurations.

01 – Foundation layer

The Adlnsure Framework upon which business functionalities and solutions are built on. It includes technical capabilities (scalability, API generation, and more), the ability to work with insurance data and workflows, the integration framework, and more.



Cloud-ready, future-oriented, open, digital platform for industrial insurance brokers

Fully digitalized and standardized operations

Adlnsure provides the capabilities for digitalizing and streamlining all broker processes across different departments and business units.

Improved user experience and

collaboration

For Business and IT operation teams

Adlnsure provides reach features and productivity tools for all business teams as well all critical capabilities to the operation teams to manage the change.

Bundling of coverages across markets

Modern UI, dashboards, and collaboration capabilities improve not only the experience of your teams but also your collaboration with insurers and clients.

Adlnsure provides the capability to bundle various coverages and create comprehensive insurance products for a wider public The new business and policy process is easily streamlined across international partners

Future-proof technology

Adlnsure's modular architecture, cloud support, and integration capabilities offer flexible operational options. Product design capabilities and tools support the development of innovative products based on emerging risks.

Faster time to market

Rapidly design, test, and deploy new types of coverages to deliver new offerings to market faster. Modify all areas of insurance products to insurance products, including tariffs, coverages, and business to deliver standard or custom insurance products.

About Adacta

Adacta is a leading software provider for the insurance industry. Our insurance platform, Adlnsure, gives Life and Non-life insurers a future-proof way to streamline their operations and processes.

Formed in 1989, Adacta spent decades helping insurance organisations to grow their digital capabilities and drive new profits. Their mission is simple: empower tomorrow's industry leaders to reach their potential through technology.

